

## CURRICULUM VITAE

### Anthony Acock, MFA, BFA, AA

505 Carleton Place  
Claremont, CA 91711

p: 203.843.3053

w: [www.mynameisacock.com](http://www.mynameisacock.com)

e: [anthony.acock@me.com](mailto:anthony.acock@me.com)  
[awacock@cpp.edu](mailto:awacock@cpp.edu)

### ACADEMIC EXPERIENCE:

#### Cal Poly Pomona

**Chair of the Department of Art;** Art, Art History, Visual Communication Design  
June 2019 – Present

#### Associate Professor of Visual Communication Design, with tenure

August 2019 – Present

#### Assistant Professor of Graphic Design

September 2013 – 2019

#### Courses:

VCD 4341	Workshop: 4D
VCD 3321A	Visual Communication Design 2
VCD 2301	Typography
VCD 1341A	Foundations of 4D Design
Art 456A	Motion Design 2
Art 455A	Motion Design 1
Art 455A	Motion Design 1 / LA 510L Foundations of Landscape Design / LA 302 Intermediate Landscape Design Laboratory
Art 355A	Web Design 1
Art 352A	Graphic Design 2
Art 288A	Graphic Design in the Megaopolis Tokyo Japan
Art 252A	Lettering and Typography 2
Art 251A	Lettering and Typography 1
Art 155A	Foundations of Digital Design
Art 150A	Introduction to 2D Design

#### University of Central Missouri

#### Assistant Professor of Graphic Design

August 2012 – August 2013

#### Courses:

Art 3660	Publication Design
Art 3620	Logo and Trademark Design
Art 3630	Design for Advertising

#### Pratt Institute

Graduate Teaching Assistant  
September 2010 – May 2012

#### Courses TA'd:

ASGR-101	Communication Design 1
ASDG-211	Typography 2
ASGR-240	Portfolio

### DESIGN INDUSTRY EXPERIENCE

#### My Name is Acock ([www.mynameisacock.com](http://www.mynameisacock.com))

Freelance Art Direction and Design 2010 – Present

#### TPG Architecture ([www.tpgarchitecture.com](http://www.tpgarchitecture.com))

Freelance Art Director 2011 – 2012

#### Worlds Smallest Adverting Agency ([www.wsaa.com](http://www.wsaa.com))

Senior Art Director 2010 – 2010

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**House Democrats** ([www.housedems.ct.gov](http://www.housedems.ct.gov))  
Senior Graphic Designer, 2009 – 2010

**Fathom** ([www.fathom.net](http://www.fathom.net))  
Art Director 2005 – 2008

**Group C** ([www.groupcinc.com](http://www.groupcinc.com))  
Graphic Designer 2004 – 2005

**Dahlia Digital**  
Junior Graphic Designer 2004 – 2004

**Alexander Isley** ([www.alexanderisley.com](http://www.alexanderisley.com))  
Intern 2004 – 2004

## **RECOGNITION:**

### **PROFESSIONAL RECOGNITION IN ACADEMIA:**

**2017**

#### **College of Environmental Design:**

Outstanding Faculty Award, Cal Poly Pomona. Recognition for outstanding work as faculty member of the College of Environmental Design

**2016**

#### **Wall of COOL:**

Faculty Center, Cal Poly Pomona. Recognition of Collaboration with Professor Sarah Meyer and Professor Flicker for innovative use of technology in teaching

### **PROFESSIONAL RECOGNITION IN INDUSTRY:**

**2018**

#### **Project Sister**

Project sister Healing the Heart Guest of Honor

#### **OCDA: Orange County Design Awards**

Bronze Award, print category

**2008**

#### **Connecticut Art Directors Club**

Silver Award, print category

#### **Connecticut Art Directors Club**

Award of Excellence, web category

#### **Connecticut Art Directors Club**

Award of Excellence, web category

#### **Ad Club of Connecticut**

Silver Award, logo category

#### **Ad Club of Connecticut**

Silver Award, logo category

#### **Ad Club of Connecticut**

Silver Award, print category

#### **Print Magazine**

Best of New England

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2007

**Connecticut Art Directors Club**

Silver Award, print category

**Connecticut Art Directors Club**

Award of Excellence, web category

**Connecticut Art Directors Club**

Award of Excellence, web category

**Ad Club of Connecticut**

Silver Award, logo category

**Ad Club of Connecticut**

Bronze Award, logo category

**Ad Club of Connecticut**

Bronze Award, print category

2006

**Ad Club of Connecticut**

Silver Award, logo category

**American Corporate ID**

Logo work published

**Ad Club of Connecticut**

Silver Award, print category

2005

**Ad Club of Connecticut**

Bronze Award, print category

**American Corporate ID**

Logo work published

2004

**American Corporate ID**

Logo work published

GRAPHIC DESIGN / FINE ARTWORK PUBLISHED

2012

**How Magazine**

Student Work Issue, Pratt MFA Show

2008

**Print Magazine**

Best of New England Issue, Work Shown

2007

**American Corporate ID**

Work Shown

2006

**American Corporate ID**

Work Shown

2005

**American Corporate ID**

Work Shown

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August 2001

**Urban Autograph Magazine**

Work Shown

December 1999

**Visual Cancer Magazine**

Work Shown

**GALLERY SHOWS:**

2022

**Skoolz Out**

Upland California, Group Exhibition

2019

**Faculty Exhibition at Cal Poly Pomona**

Pomona California, Group Show

2019

**Agencies of Change, a Benefit for Trans LifeLine**

Portland Oregon, Juried Group Exhibition

2018

**Minor Threat**

Los Angeles California, Juried Group Exhibition

2017

**Quadratfuß**

San Fidel New Mexico, Juried Group Exhibition

**Central Minnesota Art Supplies for Kids Fundraiser Show**

Saint Paul Minnesota, Juried Group Exhibition

2016

**Quadratfuß**

Budapest Hungary, Juried Group Exhibition

**Anex:art**

Berlin Germany, Juried Group Exhibition

**StickerFiends**

Los Angeles California, Juried Group Exhibition

2015

**Mentors Show**

Pomona California, Group Exhibition

2014

**Faculty Exhibition at Cal Poly Pomona**

Pomona California, Group Show

2012

**Faculty Exhibition at the University of Central Missouri**

Warrensburg Missouri, Group Show

2010

**Channel One Art Space**

New Haven Connecticut, Solo Show

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2009

**Fuel Coffee**

New Haven Connecticut, Solo Show

2009

**Day One**

New Haven Connecticut, Solo Show

2006

**Day One**

New Haven Connecticut, Group Show

2005

**The Nest**

Bridgeport Connecticut, Group Show

**Channel One**

New Haven Connecticut, Group Show

2004

**Channel One**

New Haven Connecticut, Group Show

2003

**Day One**

Bridgeport Connecticut, Group Show

**PUBLICATIONS AND PEER REVIEWED ARTICLES**

2020

**Cross-Pollinating: An Interview with Syndrome Studio**, Design Toast, August, 2020

**Paper Dolls: Expanding Student Expectations through Making and Collaborations**,  
Make Proceedings, May 2020

2019

**Graffiti to Graphic Design: The Pathway From Illicit to Commercial**, Design Toast,  
July, 2019

**PRESENTATIONS:**

2019

**Cal State Fullerton, International Study Abroad 2019, International Design  
Innovation Center**

**Graffiti to Graphic Design: The Pathway From Illicit to Commercial**  
Guest Lecture

2018

**AIGA National Design Educators National Conference 2018**

**Paper Dolls: Expanding Student Expectations Through Making and Collaborations.**  
Co-Authored Paper with Laura Pluth, student

**Cal State Fullerton, International Study Abroad 2018, International Design Innovation  
Center**

**Paper Dolls: Expanding Student Expectations Through Making and Collaborations.**  
Guest Lecture of Co-Authored Paper with Laura Pluth, student

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2017

**AIGA National Design Educators National Conference 2017**

**Design Is Design: Interdisciplinary Collaborations Between Landscape Architecture And Graphic Design**

Pecha Kucha

**Wall of COOL: Faculty Center, Cal Poly Pomona**

Group presentation with Professor Sarah Meyer, and Professor Melissa Flicker

**ENV Career Panel, Cal Poly Pomona**

**Graphic Design + Art + Various In Betweens**

Group presentation

**SPICE Presentation 2017: Faculty Center, Cal Poly Pomona**

Poster Presentation

**Design Principles and Practices | George Brown College | Institute Without Borders  
2017 Design is Design: Interdisciplinary Collaborations Between Design Disciplines  
and University Systems**

Paper Presentation

2016

**Department of Architecture, Cal Poly Pomona.**

**Posters + Typography + Making Stuff: There Are Rules to This Stuff, But I Swear  
it's Awesome.**

Guest lecture

**UC Riverside Redesign of the Chancellor's Residence a Collaboration Between  
Cal Poly Pomona and University of California Riverside**

Group Presentation, with students

2015

**General Assembly Santa Monica**

**I Love You Los Angeles**

Pecha Kucha

**Cal State Fullerton, International Study Abroad 2018, International Design Innovation  
Center**

**Paper Dolls: Expanding Student Expectations Through Making and Collaborations.**

**Cal State Fullerton, International Study Abroad 2015, Cal State Fullerton International  
Design Innovation Center Design as a Tool for Advocacy for Marginalized Populations**

Guest Lecture

2014

**AIGA National Design Educators National Conference 2014**

**Empathy as a Design Methodology**

Paper Presentation

**Popular Culture Association National Conference 2014**

**The Misappropriation of Punk Identity in Design, Media, and Advertising**

Paper Presentation

**LIVE ART DEMONSTRATIONS:**

2019

**Vortex Building, Downtown Claremont, Art Deco Partners**

Live Painting

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**Art Deco Partners, Down Town Pomona Business Owners Association**

Live Painting, A Benefit for RAICES (Refugee and Immigrant Center for Education and Legal Services)

**GRANTS:**

**2021 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience) Riso Color Expansion**

Award recipient of grant. (\$17,915)

**2019 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience)**

Award recipient of grant. (\$24,000)

**2017 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience)**

Award recipient of Co-Authored Grant with Professor Sooyun Im. (\$24,000)

**2017 Steelcase Active Learning Center Educational Grant.**

Award recipient of Co-Authored Grant with Professor Sarah Meyer, and Professor Melissa Flicker. (\$65,000) 2015 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience) award recipient. (\$24,000)

**2015 Store Local Supported Research Agreement**

Secured through collaboration with Professor Melissa Flicker. Assisted in securing donation to support the Department of Art in Fall 2015. (\$12,000)

**2015 Store Local Donation**

Secured through collaboration with Professor Sarah Meyer and Professor Melissa Flicker. Assisted in securing donation to support the Department of Art in Winter 2015. (\$3,000)

**2014 UST Global. 50 one-year licenses of iRise Studio**

Visualization software secured through collaboration with Professor Sarah Meyer and Professor Melissa Flicker. Student licenses to support Art 356A Web Design 2, Art 455A Motion Design 1, and Art 352A Graphic Design 2 in Fall 2014, Winter 2015, and Spring 2015. (\$4,950)

**INSTRUCTIONAL INNOVATION:**

**Spring 2019**

**Collaboration with Professor Sarah Meyer's VCD 4321, Workshop 2D and VCD 3321, with partnership from the Collins College of Hospitality to design branding, packaging, and brand guide for a wine bottle.**

This collaboration represents high impact practices through a collaboration between The Visual Communication Design department, and the Collins College. Students collaborated across courses and class levels to create branding and packaging for Cal Poly Pomona's Wine.

**Spring 2018**

**Collaboration with Professor Sarah Meyer Graphic Design 1 Course, and Web Design 1 Course.**

This collaboration represents high impact practices through a collaboration between Graphic Design 1 students and Web Design 1 students. Together the classes collaborated across courses to create a user persona and possible visual directions for the University's mission of what a "polytechnic" looks like.

**Winter 2016**

**Collaboration with Professor Andy Wilcox and Lecturer Ray Senes's Intermediate Landscape Design Laboratory, LA 302L, LA 501L the University of California, Riverside, and my Art 455A Motion Graphics 1.**

This collaboration represents high impact practices through a collaboration between Landscape Architecture and Graphic Design. Students collaborated across courses and disciplines to create new Landscape Design for the Chancellor's Residence at UC Riverside.

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Fall 2015

**Collaboration with Professor Melissa Flicker's Art 356A Web Design 2, and Art 455 Motion Design 1 in conjunction with industry partner StoreLocal to develop a Mobile App.**

This collaboration represents high impact practices through a collaboration between Cal Poly Pomona and industry partner, StoreLocal. Students collaborated across courses to create mobile app experiences for StoreLocal partners and investors in the niche area of valet storage.

Winter 2015

**Two-Day Store Local User Experience (UX) and Business Experience (BX) Focus Group Session.** A high impact practices collaboration between Cal Poly Pomona through Professor Melissa Flicker's Art 355A Web Design 1, and Art352A Graphic Design 1, in conjunction with Cal State Fullerton, and industry partner StoreLocal.

Winter 2015

**StoreLocal Focus Group.** A high impact practices collaboration between Cal Poly Pomona through Professor Melissa Flicker's Art 355A Web Design 1, and Art352A Graphic Design 1, in conjunction with Cal State Fullerton, and industry partner Store Local.

Spring 2014

**LEGO Mobile App Development and Design** A Collaboration with Professor Melissa Flicker's Art356A Web Design 2, Art 455 Motion Design 1, Cal State Fullerton, to design mobile apps.

Fall 2014

**Hip Hop School of Art.** A high impact practices collaboration between Cal Poly Pomona's Art 455 and the Hip Hop School of Art to develop a series of promotional motion graphic videos to raise funds for the non profit organization.

**SPECIALIZED TRAINING:**

Spring 2019

**Adobe XD.**

Completed workshop with Adobe Certified Trainers in Adobe XD.

Spring 2017

**CITI Program Course Completion. CPP Introduction to Human Subjects 101.**

Completed educational training on Research with Human Subjects.

Summer 2014

**iRise Studio Basic Training**

Completed two-day official instructor-led course on iRise, a collaborative visualization framework tool for User Experience (UX) design.

**TECHNICAL SKILLS:**

Adobe Creative Suite [Illustrator, Photoshop, InDesign, Dreamweaver, After Effects]  
HTML, CSS, iRise Studio.

**SERVICE / CAL POLY POMONA:**

2019-2020

**Art Department Chair**

Chair of the Department of Art, Art History, and Visual Communication Design

**Visual Communication Design Search Committee [Ad-Hock Member]**

Ad-Hock Member of the Visual Communication Design search committee.

**NASAD Accreditation Visit Committee [Ad-Hock Member]**

Ad-Hock Member of the NASAD Accreditation Visit Committee



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**Department RTP (Retention, Tenure and Promotion) [Ad-Hock Member]**

Ad-Hock Member of the Department level RTP Process

**Department Communication Representative for the College of Environmental Design [Chair]**

Chair of the Department Communication Committee for the College of Environmental Design

**Student Chapter of the AIGA [Faculty Advisor]**

Faculty Advisor for the Student Chapter of the AIGA

**Adobe Creative Jam [University Representative]**

Representative for Cal Poly Pomona, in particular, the Department of Art, for the 2019 Adobe Creative Jam

2018-2019

**Art Department Space Committee [Ad-Hock Member]**

Planning and communication with facilities and I&T for classroom and space development.

**Art Department Space Committee [Chair]**

Advocating for the department's technology needs at the college level.

**University Curriculum Committee ENV Representative. [Proxy Member]**

Faculty Member of the University Curriculum Committee

**University Retroactive Withdraw Committee [Member]**

Faculty Member of the university Retroactive Withdraw Committee

**IT Governance Communication Technology Working Group [Member]**

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

**Art Department Print and Technology Lab [Chair]**

Sole Advisor for the Art Department Print and Technology Lab

**Adobe Creative Jam [University Representative]**

Representative for Cal Poly Pomona, in particular, the Department of Art, for the 2018 Adobe Creative Jam

**Student Chapter of the AIGA [Faculty Advisor]**

Faculty Advisor for the Student Chapter of the AIGA

2017-2018

**Art Department Space Committee [Ad-Hock Member]**

Planning and communication with facilities and I&T for classroom and space development.

**Art Department Space Committee [Chair]**

Advocating for the department's technology needs at the college level.

**University Curriculum Committee ENV Representative. [Proxy Member]**

Faculty Member of the University Curriculum Committee

**University Retroactive Withdraw Committee [Member]**

Faculty Member of the university Retroactive Withdraw Committee

**IT Governance Communication Technology Working Group [Member]**

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

**Art Department Print and Technology Lab [Chair]**

Sole Advisor for the Art Department Print and Technology Lab

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**Students for a Sustainable Future [Faculty Advisor]**

Faculty Advisor for Students for a Sustainable Future

**Student Chapter of the AIGA [Faculty Advisor]**

Faculty Advisor for the Student Chapter of the AIGA

2016-2017

**Art Department Space Committee [Ad-Hock Member]**

Planning and communication with facilities and I&IT for classroom and space development.

**Art Department Technology Committee [Chair]**

Advocating for the department's technology needs at the college level.

**poly-kroma [Faculty Advisor]**

Developing, designing, and implementation of 3 separate student shows.

**ASA/AIGA [Faculty Advisor]**

Faculty Advisor for the student chapter of the AIGA

**Students for a Sustainable Future [Faculty Advisor]**

Faculty Advisor for Students for a Sustainable Future

**IT Governance Communication Technology Working Group [Member]**

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

**University Retroactive Withdraw Committee [Member]**

Faculty Member of the university Retroactive Withdraw Committee

**TEDxCPP [Member]**

Faculty Member of Cal Poly's TEDx committee

**University Curriculum Committee ENV Representative. [Proxy Member]**

Faculty Member of the University Curriculum Committee

**Art Department Print and Technology Lab [Chair]**

Sole Advisor for the Art Department Print and Technology Lab

2015-2016

**Art Department Space Committee [Chair]**

Planning and communication with facilities and I&IT for classroom and space development.

**Art Department Technology Committee [Chair]**

Advocating for the department's technology needs at the college level.

**poly-kroma [Faculty Advisor]**

Developing, designing, and implementation of 4 separate student shows.

**ASA/AIGA [Faculty Advisor]**

Faculty Advisor for the student chapter of the AIGA

**Students for a Sustainable Future [Faculty Advisor]**

Faculty Advisor for Students for a Sustainable Future

**TEDxCPP [Member]**

Faculty Member of Cal Poly's TEDx committee

**ENV Space Committee [Member]**

Planning and communication with facilities and I&IT for classroom and space development. at the college level.

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**ENV Technology Committee [Member]**

Planning and communication with facilities and I&IT for classroom and technology development at the college level.

**Art Department Print and Technology Lab [Chair]**

Sole Advisor for the Art Department Print and Technology Lab

2014-2015

**ASA/AIGA [Faculty Advisor]**

Faculty Advisor for the student chapter of the AIGA

**poly-kroma [Member]**

Assisting Chair Ray Kampf in organizing 1 of 4 shows for poly-kroma

2013-2014

**ASA/AIGA [Faculty Advisor]**

Faculty Advisor for the student chapter of the AIGA

**SERVICE / UNIVERSITY OF CENTRAL MISSOURI**

2012-2013

**AIGA [Faculty Advisor]**

Faculty Advisor for the student chapter of the AIGA

**Illustration Search Committee [Member]**

Member of search committee for a Tenure-Track Illustration Position at the University of Central Missouri

**Sculpture Search Committee [Member]**

Member of search committee for a Tenure-Track Sculpture Position at the University of Central Missouri

**Faculty Senate [Alternate Member]**

Alternate Member of the Faculty Center at the University of Central Missouri

**EDUCATION:**

**MFA Pratt Institute 2012**

Concentrations: Communications Design

Thesis: Empathy, Identity, and the Environment

**BFA Oregon State University 2004**

Concentrations: Graphic Design

**BOARD EXPERIENCE:**

**Neutra VDL**

Advisory Board

2022– Present

**Adobe Education Leaders**

Member

2020– Present

**Los Angeles AIGA**

Education Director

2017– 2019

**Innovation Center for Design Excellence**

Ambassador

2017– present

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**Kansas City AIGA**

Board of Directors.  
Sponsorship Chair  
2012 – 2013

**Connecticut AIGA**

Board of Directors.  
Sponsorship Chair  
2008 – 2009

**AFFILIATIONS**

Neutra VDL  
Adobe Education Leader  
AIGA, Los Angeles  
California Faculty Association  
Innovation Center for Design Excellence

**PREVIOUS AFFILIATIONS**

Popular Culture Association (2013-2014)  
Kansas City AIGA (2012-2013)  
College Art Association (2010-2012)  
Connecticut AIGA (2008-2010)  
Ad Club of Connecticut (2006-2008)  
Connecticut Art Directors Club (2006-2008)  
Portland Oregon AIGA (2000-2004)