

CURRICULUM VITAE

Anthony Acock, MFA, BFA, AA

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Claremont, CA 91711

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ACADEMIC EXPERIENCE:

Cal Poly Pomona

Chair of the Department of Art; Art, Art History, Visual Communication Design
June 2019 – Present

Professor of Visual Communication Design,
June 2024 – Present

Associate Professor of Visual Communication Design, with tenure
August 2019 – June 2024

Assistant Professor of Graphic Design
September 2013 – 2019

Courses:

VCD 4341	Workshop: 4D
VCD 4301	Workshop: Typography
VCD 3321A	Visual Communication Design 2
VCD 2301	Typography
VCD 1341A	Foundations of 4D Design
Art 456A	Motion Design 2
Art 455A	Motion Design 1
Art 455A	Motion Design 1 / LA 510L Foundations of Landscape Design / LA 302 Intermediate Landscape Design Laboratory
Art 355A	Web Design 1
Art 352A	Graphic Design 2
Art 288A	Graphic Design in the Megaopolis Tokyo Japan
Art 252A	Lettering and Typography 2
Art 251A	Lettering and Typography 1
Art 155A	Foundations of Digital Design
Art 150A	Introduction to 2D Design

University of Central Missouri

Assistant Professor of Graphic Design
August 2012 – August 2013

Courses:

Art 3660	Publication Design
Art 3620	Logo and Trademark Design
Art 3630	Design for Advertising

Pratt Institute

Graduate Teaching Assistant
September 2010 – May 2012

Courses TA'd:

ASGR-101	Communication Design 1
ASDG-211	Typography 2
ASGR-240	Portfolio

DESIGN INDUSTRY EXPERIENCE

My Name is Acock

Freelance Art Direction and Design 2010 – Present

TPG Architecture (www.tpgarchitecture.com)
Freelance Art Director 2011 – 2012

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Worlds Smallest Adverting Agency (www.wsaa.com)

Senior Art Director 2010 – 2010

House Democrats (www.housedems.ct.gov)

Senior Graphic Designer, 2009 – 2010

Fathom (www.fathom.net)

Art Director 2005 – 2008

Group C (www.groupcinc.com)

Graphic Designer 2004 – 2005

Dahlia Digital

Junior Graphic Designer 2004 – 2004

Alexander Isley (www.alexanderisley.com)

Intern 2004 – 2004

RECOGNITION:

PROFESSIONAL RECOGNITION IN ACADEMIA:

2017

College of Environmental Design:

Outstanding Faculty Award, Cal Poly Pomona. Recognition for outstanding work as faculty member of the College of Environmental Design

2016

Wall of COOL:

Faculty Center, Cal Poly Pomona. Recognition of Collaboration with Professor Sarah Meyer and Professor Flicker for innovative use of technology in teaching

PROFESSIONAL RECOGNITION IN INDUSTRY:

2018

Project Sister

Project sister Healing the Heart Guest of Honor

OCDA: Orange County Design Awards

Bronze Award, print category

2008

Connecticut Art Directors Club

Silver Award, print category

Connecticut Art Directors Club

Award of Excellence, web category

Connecticut Art Directors Club

Award of Excellence, web category

Ad Club of Connecticut

Silver Award, logo category

Ad Club of Connecticut

Silver Award, logo category

Ad Club of Connecticut

Silver Award, print category

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Print Magazine

Best of New England

2007

Connecticut Art Directors Club

Silver Award, print category

Connecticut Art Directors Club

Award of Excellence, web category

Connecticut Art Directors Club

Award of Excellence, web category

Ad Club of Connecticut

Silver Award, logo category

Ad Club of Connecticut

Bronze Award, logo category

Ad Club of Connecticut

Bronze Award, print category

2006

Ad Club of Connecticut

Silver Award, logo category

American Corporate ID

Logo work published

Ad Club of Connecticut

Silver Award, print category

2005

Ad Club of Connecticut

Bronze Award, print category

American Corporate ID

Logo work published

2004

American Corporate ID

Logo work published

GRAPHIC DESIGN / FINE ARTWORK PUBLISHED

2012

How Magazine

Student Work Issue, Pratt MFA Show

2008

Print Magazine

Best of New England Issue, Work Shown

2007

American Corporate ID

Work Shown

2006

American Corporate ID

Work Shown

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2005

American Corporate ID

Work Shown

August 2001

Urban Autograph Magazine

Work Shown

December 1999

Visual Cancer Magazine

Work Shown

GALLERY SHOWS:

2023

Cal Poly Pomona Faculty Art Show at Kellogg Gallery

Pomona California, Group Exhibition

2022

Skoolz Out

Upland California, Group Exhibition

2019

Faculty Exhibition at Cal Poly Pomona

Pomona California, Group Show

2019

Agencies of Change, a Benefit for Trans LifeLine

Portland Oregon, Juried Group Exhibition

2018

Minor Threat

Los Angeles California, Juried Group Exhibition

2017

Quadratfuß

San Fidel New Mexico, Juried Group Exhibition

Central Minnesota Art Supplies for Kids Fundraiser Show

Saint Paul Minnesota, Juried Group Exhibition

2016

Quadratfuß

Budapest Hungary, Juried Group Exhibition

Anex:art

Berlin Germany, Juried Group Exhibition

StickerFiends

Los Angeles California, Juried Group Exhibition

2015

Mentors Show

Pomona California, Group Exhibition

2014

Faculty Exhibition at Cal Poly Pomona

Pomona California, Group Show

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2012

Faculty Exhibition at the University of Central Missouri
Warrensburg Missouri, Group Show

2010

Channel One Art Space
New Haven Connecticut, Solo Show

2009

Fuel Coffee
New Haven Connecticut, Solo Show

2009

Day One
New Haven Connecticut, Solo Show

2006

Day One
New Haven Connecticut, Group Show

2005

The Nest
Bridgeport Connecticut, Group Show

Channel One

New Haven Connecticut, Group Show

2004

Channel One
New Haven Connecticut, Group Show

2003

Day One
Bridgeport Connecticut, Group Show

PUBLICATIONS AND PEER REVIEWED ARTICLES

2020

Cross-Pollinating: An Interview with Syndrome Studio, Design Toast, August, 2020

Paper Dolls: Expanding Student Expectations through Making and Collaborations,
Make Proceedings, May 2020

2019

Graffiti to Graphic Design: The Pathway From Illicit to Commercial, Design Toast,
July, 2019

PRESENTATIONS:

2019

**Cal State Fullerton, International Study Abroad 2019, International Design
Innovation Center**

Graffiti to Graphic Design: The Pathway From Illicit to Commercial
Guest Lecture

2018

AIGA National Design Educators National Conference 2018

Paper Dolls: Expanding Student Expectations Through Making and Collaborations.
Co-Authored Paper with Laura Pluth, student

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Cal State Fullerton, International Study Abroad 2018, International Design Innovation Center

Paper Dolls: Expanding Student Expectations Through Making and Collaborations.
Guest Lecture of Co-Authored Paper with Laura Pluth, student

2017

AIGA National Design Educators National Conference 2017

Design Is Design: Interdisciplinary Collaborations Between Landscape Architecture And Graphic Design

Pecha Kucha

Wall of COOL: Faculty Center, Cal Poly Pomona

Group presentation with Professor Sarah Meyer, and Professor Melissa Flicker

ENV Career Panel, Cal Poly Pomona

Graphic Design + Art + Various In Betweens

Group presentation

SPICE Presentation 2017: Faculty Center, Cal Poly Pomona

Poster Presentation

**Design Principles and Practices | George Brown College | Institute Without Borders
2017 Design is Design: Interdisciplinary Collaborations Between Design Disciplines and University Systems**

Paper Presentation

2016

Department of Architecture, Cal Poly Pomona.

Posters + Typography + Making Stuff: There Are Rules to This Stuff, But I Swear it's Awesome.

Guest lecture

UC Riverside Redesign of the Chancellor's Residence a Collaboration Between Cal Poly Pomona and University of California Riverside

Group Presentation, with students

2015

General Assembly Santa Monica

I Love You Los Angeles

Pecha Kucha

Cal State Fullerton, International Study Abroad 2018, International Design Innovation Center

Paper Dolls: Expanding Student Expectations Through Making and Collaborations.

Cal State Fullerton, International Study Abroad 2015, Cal State Fullerton International Design Innovation Center Design as a Tool for Advocacy for Marginalized Populations

Guest Lecture

2014

AIGA National Design Educators National Conference 2014

Empathy as a Design Methodology

Paper Presentation

Popular Culture Association National Conference 2014

The Misappropriation of Punk Identity in Design, Media, and Advertising

Paper Presentation

2019

Vortex Building, Downtown Claremont, Art Deco Partners

Live Painting

Art Deco Partners, Down Town Pomona Business Owners Association

Live Painting, A Benefit for RAICES (Refugee and Immigrant Center for Education and Legal Services)

GRANTS:

2021 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience) Riso Color Expansion

Award recipient of grant. (\$17,915)

2019 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience)

Award recipient of grant. (\$24,000)

2017 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience)

Award recipient of Co-Authored Grant with Professor Sooyun Im. (\$24,000)

2017 Steelcase Active Learning Center Educational Grant.

Award recipient of Co-Authored Grant with Professor Sarah Meyer, and Professor Melissa Flicker. (\$65,000) 2015 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience) award recipient. (\$24,000)

2015 Store Local Supported Research Agreement

Secured through collaboration with Professor Melissa Flicker. Assisted in securing donation to support the Department of Art in Fall 2015. (\$12,000)

2015 Store Local Donation

Secured through collaboration with Professor Sarah Meyer and Professor Melissa Flicker. Assisted in securing donation to support the Department of Art in Winter 2015. (\$3,000)

2014 UST Global. 50 one-year licenses of iRise Studio

Visualization software secured through collaboration with Professor Sarah Meyer and Professor Melissa Flicker. Student licenses to support Art 356A Web Design 2, Art 455A Motion Design 1, and Art 352A Graphic Design 2 in Fall 2014, Winter 2015, and Spring 2015. (\$4,950)

INSTRUCTIONAL INNOVATION:

Spring 2019

Collaboration with Professor Sarah Meyer's VCD 4321, Workshop 2D and VCD 3321, with partnership from the Collins College of Hospitality to design branding, packaging, and brand guide for a wine bottle.

This collaboration represents high impact practices through a collaboration between The Visual Communication Design department, and the Collins College. Students collaborated across courses and class levels to create branding and packaging for Cal Poly Pomona's Wine.

Spring 2018

Collaboration with Professor Sarah Meyer Graphic Design 1 Course, and Web Design 1 Course.

This collaboration represents high impact practices through a collaboration between Graphic Design 1 students and Web Design 1 students. Together the classes collaborated across courses to create a user persona and possible visual directions for the University's mission of what a "polytechnic" looks like.

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Winter 2016

Collaboration with Professor Andy Wilcox and Lecturer Ray Senes's Intermediate Landscape Design Laboratory, LA 302L, LA 501L the University of California, Riverside, and my Art 455A Motion Graphics 1.

This collaboration represents high impact practices through a collaboration between Landscape Architecture and Graphic Design. Students collaborated across courses and disciplines to create new Landscape Design for the Chancellor's Residence at UC Riverside.

Fall 2015

Collaboration with Professor Melissa Flicker's Art 356A Web Design 2, and Art 455 Motion Design 1 in conjunction with industry partner StoreLocal to develop a Mobile App.

This collaboration represents high impact practices through a collaboration between Cal Poly Pomona and industry partner, StoreLocal. Students collaborated across courses to create mobile app experiences for StoreLocal partners and investors in the niche area of valet storage.

Winter 2015

Two-Day Store Local User Experience (UX) and Business Experience (BX) Focus Group Session. A high impact practices collaboration between Cal Poly Pomona through Professor Melissa Flicker's Art 355A Web Design 1, and Art352A Graphic Design 1, in conjunction with Cal State Fullerton, and industry partner StoreLocal.

Winter 2015

StoreLocal Focus Group. A high impact practices collaboration between Cal Poly Pomona through Professor Melissa Flicker's Art 355A Web Design 1, and Art352A Graphic Design 1, in conjunction with Cal State Fullerton, and industry partner Store Local.

Spring 2014

LEGO Mobile App Development and Design A Collaboration with Professor Melissa Flicker's Art356A Web Design 2, Art 455 Motion Design 1, Cal State Fullerton, to design mobile apps.

Fall 2014

Hip Hop School of Art. A high impact practices collaboration between Cal Poly Pomona's Art 455 and the Hip Hop School of Art to develop a series of promotional motion graphic videos to raise funds for the non profit organization.

SPECIALIZED TRAINING:

Spring 2019

Adobe XD.

Completed workshop with Adobe Certified Trainers in Adobe XD.

Spring 2017

CITI Program Course Completion. CPP Introduction to Human Subjects 101.

Completed educational training on Research with Human Subjects.

Summer 2014

iRise Studio Basic Training

Completed two-day official instructor-led course on iRise, a collaborative visualization framework tool for User Experience (UX) design.

TECHNICAL SKILLS:

Adobe Creative Suite [Illustrator, Photoshop, InDesign, Dreamweaver, After Effects]
HTML, CSS, iRise Studio.

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2023-Present

Cal Poly Pomona University Permanent Art Collection Committee

Member of a three person committee that oversees, and manages the permanent art collection at the University, as well as acquisitions.

2022-Present

Champions for Accessibility and Inclusivity (CHAI)

Representative for Accessibility and Inclusivity for the College of Environmental Design

2019-Present

Art Department Chair

Chair of the Department of Art, Art History, and Visual Communication Design

Visual Communication Design Search Committee [Ad-Hock Member]

Ad-Hock Member of the Visual Communication Design search committee.

NASAD Accreditation Visit Committee [Ad-Hock Member]

Ad-Hock Member of the NASAD Accreditation Visit Committee

Department RTP (Retention, Tenure and Promotion) [Ad-Hock Member]

Ad-Hock Member of the Department level RTP Process

Department Communication Representative for the College of Environmental Design [Chair]

Chair of the Department Communication Committee for the College of Environmental Design

Student Chapter of the AIGA [Faculty Advisor]

Faculty Advisor for the Student Chapter of the AIGA

Adobe Creative Jam [University Representative]

Representative for Cal Poly Pomona, in particular, the Department of Art, for the 2019 Adobe Creative Jam

2018-2019

Art Department Space Committee [Ad-Hock Member]

Planning and communication with facilities and I&IT for classroom and space development.

Art Department Space Committee [Chair]

Advocating for the department's technology needs at the college level.

University Curriculum Committee ENV Representative. [Proxy Member]

Faculty Member of the University Curriculum Committee

University Retroactive Withdraw Committee [Member]

Faculty Member of the university Retroactive Withdraw Committee

IT Governance Communication Technology Working Group [Member]

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

Art Department Print and Technology Lab [Chair]

Sole Advisor for the Art Department Print and Technology Lab

Adobe Creative Jam [University Representative]

Representative for Cal Poly Pomona, in particular, the Department of Art, for the 2018 Adobe Creative Jam

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Student Chapter of the AIGA [Faculty Advisor]

Faculty Advisor for the Student Chapter of the AIGA

2017-2018

Art Department Space Committee [Ad-Hock Member]

Planning and communication with facilities and I&IT for classroom and space development.

Art Department Space Committee [Chair]

Advocating for the department's technology needs at the college level.

University Curriculum Committee ENV Representative. [Proxy Member]

Faculty Member of the University Curriculum Committee

University Retroactive Withdraw Committee [Member]

Faculty Member of the university Retroactive Withdraw Committee

IT Governance Communication Technology Working Group [Member]

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

Art Department Print and Technology Lab [Chair]

Sole Advisor for the Art Department Print and Technology Lab

Students for a Sustainable Future [Faculty Advisor]

Faculty Advisor for Students for a Sustainable Future

Student Chapter of the AIGA [Faculty Advisor]

Faculty Advisor for the Student Chapter of the AIGA

2016-2017

Art Department Space Committee [Ad-Hock Member]

Planning and communication with facilities and I&IT for classroom and space development.

Art Department Technology Committee [Chair]

Advocating for the department's technology needs at the college level.

poly-kroma [Faculty Advisor] (www.poly-kroma.com)

Developing, designing, and implementation of 3 separate student shows.

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

Students for a Sustainable Future [Faculty Advisor]

Faculty Advisor for Students for a Sustainable Future

IT Governance Communication Technology Working Group [Member]

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

University Retroactive Withdraw Committee [Member]

Faculty Member of the university Retroactive Withdraw Committee

TEDxCPP [Member]

Faculty Member of Cal Poly's TEDx committee

University Curriculum Committee ENV Representative. [Proxy Member]

Faculty Member of the University Curriculum Committee

Art Department Print and Technology Lab [Chair]

Sole Advisor for the Art Department Print and Technology Lab

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2015-2016

Art Department Space Committee [Chair]

Planning and communication with facilities and I&IT for classroom and space development.

Art Department Technology Committee [Chair]

Advocating for the department's technology needs at the college level.

poly-kroma [Faculty Advisor]

Developing, designing, and implementation of 4 separate student shows.

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

Students for a Sustainable Future [Faculty Advisor]

Faculty Advisor for Students for a Sustainable Future

TEDxCPP [Member]

Faculty Member of Cal Poly's TEDx committee

ENV Space Committee [Member]

Planning and communication with facilities and I&IT for classroom and space development. at the college level.

ENV Technology Committee [Member]

Planning and communication with facilities and I&IT for classroom and technology development at the college level.

Art Department Print and Technology Lab [Chair]

Sole Advisor for the Art Department Print and Technology Lab

2014-2015

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

poly-kroma [Member]

Assisting Chair Ray Kampf in organizing 1 of 4 shows for poly-kroma

2013-2014

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

SERVICE / UNIVERSITY OF CENTRAL MISSOURI

2012-2013

AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

Illustration Search Committee [Member]

Member of search committee for a Tenure-Track Illustration Position at the University of Central Missouri

Sculpture Search Committee [Member]

Member of search committee for a Tenure-Track Sculpture Position at the University of Central Missouri

Faculty Senate [Alternate Member]

Alternate Member of the Faculty Center at the University of Central Missouri

Anthony Acock, MFA, BFA, AA

EDUCATION:

MFA Pratt Institute 2012

Concentrations: Communications Design

Thesis: Empathy, Identity, and the Environment

BFA Oregon State University 2004

Concentrations: Graphic Design

AA South Puget Sound Community College 2001

Concentrations: Graphic Design

LOCAL GOVERNMENT:

City of Claremont, Public Art Committee

Committee Member

2023 – Present

BOARD EXPERIENCE:

Neutra VDL House

Advisory Board

2022– Present

Adobe Education Leaders

Member

2020– Present

Los Angeles AIGA

Education Director

2017– 2019

Innovation Center for Design Excellence

Ambassador

2017– present

Kansas City AIGA

Board of Directors.

Sponsorship Chair

2012 – 2013

Connecticut AIGA

Board of Directors.

Sponsorship Chair

2008 – 2009

AFFILIATIONS

Neutra VDL

Adobe Education Leader

AIGA, Los Angeles